



# PRIMP

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**PR**<sub>o</sub>cess **PR**<sub>o</sub>duct **IMP**<sub>r</sub>ovements

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*to stay ahead!*

# **PR**ocess- **Product-** **IMP**rovements - to stay ahead!

## **PRIMP is...**

**... a facts and figures driven Improvement Program to gain Competitive Advantage!**

### **Fields of Improvements:**



**PRIMP adapts your processes to dynamic market requirements fast .**

**It enables the implementation of new capabilities, skills and procedures within 3 to 6 months to your operations in order to stay ahead of your competition.**

# PRocess- Product- IMProvements

## Fields of Application

Delivery Quality



Product Quality



Service Quality

> 200 Projects successfully completed

Sales Quality

...meeting customer requirements

...reducing costs

## Examples

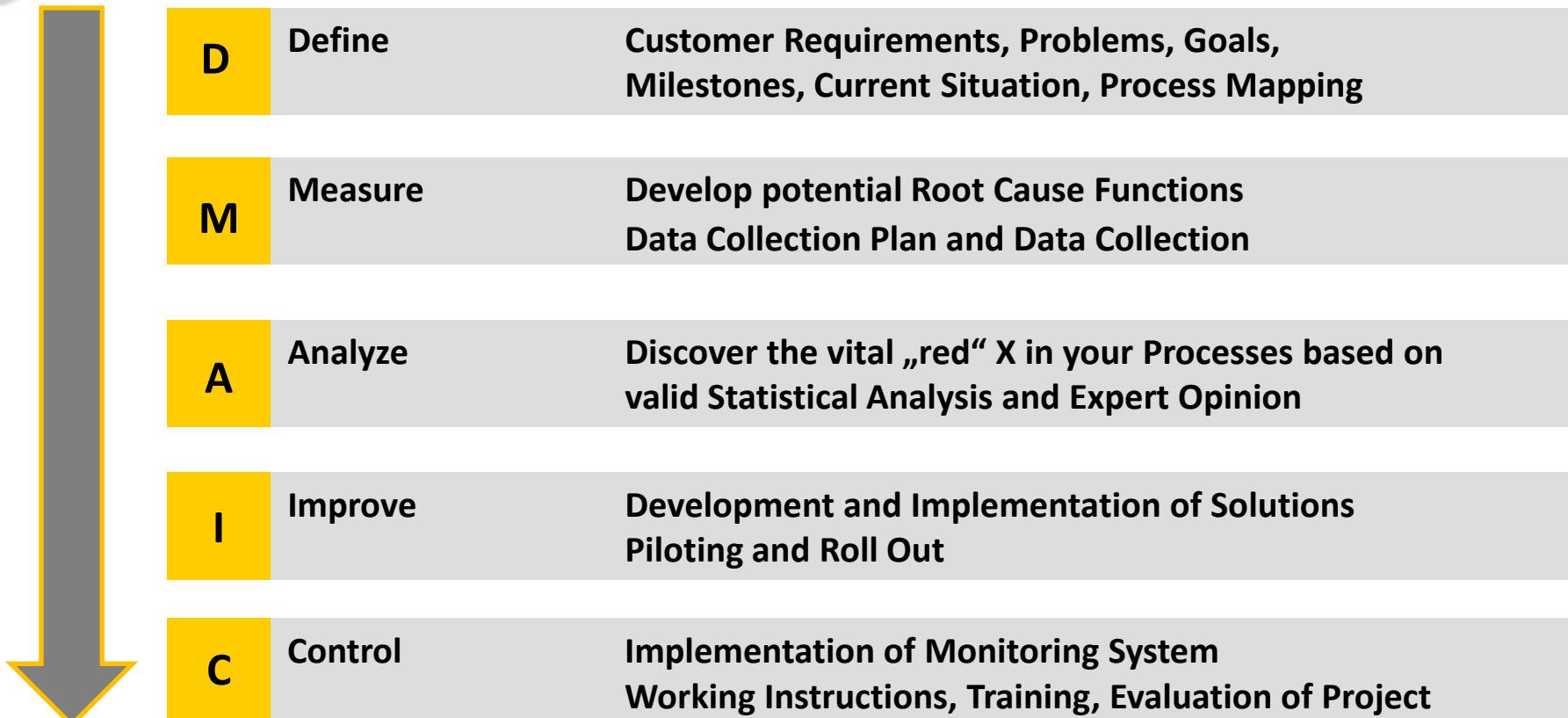
- Quality Management System Development and Implementation (to track product and process quality); Definition of Service Level Requirements; Statistical Process Control System
- Trailer yard Management Improvements (reducing waiting time by 27%)
- Waste reduction on product line (cost savings € 700.000,-- p. a.)
- Marketing and Sales Process Optimization (25% more time with customer)
- Order Process Management Improvement (reducing data entry errors by 35%)
- Improvements in the Lean Supply Chain (increase of stock turnover by 110%, full availability, drastic reduction of working capital)

...reducing default rates

... increasing productivity dramatically

# PRIMP - Step by Step

Breakthrough results with the DMAIC Process!



FAST: 3 to 6 Months

# PRIMP – Selected Tools

## ? DO WE HAVE PROCESS DATA ?

### Lean Tools:

- Rapid Setup Method
- Kanban
- Takt, Flow, Replenishment Pull System
- **VA/BVA/NVA Analysis of Process (Video)**

### Statistical Tools:

- Accelerated life testing
- **Analysis of variance (ANOVA)**
- Gage R&R
- Conjoint Analysis
- Correlation
- Process capability
- Regression analysis
- Histograms , Scatter diagram, Run charts, Control chart

### Business Process Tools:

- **Business Process Mapping**
- CTQ tree
- **Cost-benefit analysis**
- Failure mode and effects analysis (FMEA)
- SIPOC analysis
- Pareto analysis, Pareto chart
- Cause & effects diagram/Ishikawa
- Continuous Improvement (PDCA)

### Research & Development Tools

- Taguchi methods
- **Quality Function Deployment (QFD)**
- **Design of Experiments (DOE)**